

2017 BCCLS FRIENDS COMMITTEE

BCCLS FRIENDS BEST FUNDRAISING IDEAS

APPEALS / MEMBERSHIP DRIVES

ANNUAL APPEAL – A flyer and small gift goes in the mail to all members with December Calendar with an enclosed return envelope.

2011 - \$1,145; 2012 - \$2,316; 2013 - \$2,832; 2014 - about \$2,200

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)

ANNUAL FUND DRIVE TRIFOLD - In place of sending an annual fund drive letter to community members, we prepare and mail, to all the residents in our town, a colorful trifold that highlights the projects we sponsor for adults and children at the library. The center of the trifold includes an appeal for contributions to continue the many programs held at our library as described in the trifold. The back panel of our trifold is a donation form that is to be returned or mailed to the library. This trifold format has received an overwhelmingly positive response from community members. It also serves as a great promotional/PR tool throughout the year. This format can be easily displayed on a desk or with other pamphlets thus making it readily available for patrons to pick up when they are checking out books or looking for information about what is happening in our library.

Friends of the River Vale Library / Diane Greenberg (dgreenberg621@aol.com)



ANNUAL FUNDRAISING LETTER – Friends of the Paramus Library have mailed a fund raising letter to all (about 8,600) residences of Paramus almost annually for the last 7 years. Most people who respond are not on our membership list – but we then add them to our contacts list! We net about \$7,000.

Friends of the Paramus Public Library / Barbara King (bmking64@optonline.net)



= Ideas added 8 March 2017

REVISED

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ANNUAL MAILER – Our annual mailer generates about \$3000 each year. We originally sent it to every household in town. The cost was prohibitive. So we scaled down the list to names of people who had some connection with the library or who had joined in the past. We highlight our events and our support of the children's programs, movie licenses, and Museum Pass program. We also list the merchandise we have for sale. We recently started including a September "Backpack Flier" sent out by the elementary schools in town to invite membership. Since we fund all the children's programs, this flier had generated some additional income.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)



CORPORATE FRIEND SOLICITATION LETTER

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)

MEMBERSHIP – Renewable January 1 – \$10 is the lowest amount we solicit (junior is \$5 but rare). As the years have gone on, we have fewer members but many of those who remain give more than \$10. Clubs and businesses (\$35 & \$100). All club and business members get listed on programs and on a prominent sign in Library. Thank yous to them are occasionally inserted into calendar mailing. In 2013 we set up the option of paying by PayPal. (Only a couple of people have used it so far but it looks like business sponsors – which are growing – want to use it.)

2012 - \$2,618; 2013 - \$2,140

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)



MEMBERSHIP

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



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MERCHANT PROGRAM – By becoming a Friend of the Hasbrouck Heights Public Library, not only are you supporting the Library, but your membership entitles you to various discounts at our local merchants.

Friends of the Hasbrouck Heights Public Library / Mimi Hui (hui@hasbrouckheights.bccls.org)



TOWN APPEAL – Each year we do a mailing to residents and businesses in town to solicit donations to the Friends. A letter detailing all the library programs made possible by funds from the Friends group encourages community donations to continue all the current and future library programs and offerings.

Friends of the River Edge Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)

WISHING WELL – We have a wishing well jar at the circulation desk and a large, wooden well in the children’s room. Kids love throwing money in the well!

2013 - \$674; 2014 - \$462

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COMMUNITY SERVICE / ALLIANCE PROGRAMS

AMAZON SMILE – smile.amazon.com. Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to Friends. AmazonSmile is the same Amazon you know. Same products, same prices, same service.

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)



AMAZON SMILE – Receives a small percentage of sales made by Amazon customers who have selected Hasbrouck Heights Friends. All members & their account information are kept strictly confidential.

Friends of the Hasbrouck Heights Library / Cathy Biegel (cebiegel@optimum.net)



BOILING SPRINGS ALLIANCE PROGRAM – There are no fees, no monies are withdrawn from the participants' accounts; all donations come directly from the program's sponsor AND, all members & account information is kept strictly confidential.

Friends of the Hasbrouck Heights Library / Cathy Biegel (cebiegel@optimum.net)

TD BANK AFFINITY PROGRAM – TD Bank will make an annual contribution to your organization based on the activity of all participating members' TD Bank accounts.

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)



TD BANK AFFINITY PROGRAM – There are no fees, no monies are withdrawn from the participants' accounts; all donations come directly from the program's sponsor AND, all members & account information is kept strictly confidential.

Friends of the Hasbrouck Heights Library / Cathy Biegel (cebiegel@optimum.net)



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DINING PROGRAMS

BREAKFAST FOR SUPPER –This is held at the local pancake house. They charged us a minimal price for each meal and the rest was profit.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)

DINING FOR DOLLARS PROGRAM – We work with local restaurants (typically those already doing “benefit days”) to donate a portion of the proceeds from diners indicating they are there on that day to support Friends. This is low effort on our part and brings in some revenue. We have branded the overall effort under “Dining for Dollars” and also give diners a complimentary item from our ongoing book sale—they pay by showing their receipt from the restaurant.

Friends of the Livingston Library / Barbara Bye (bsbye@verizon.net)

DINING TO DONATE – Patrons must bring our flier for us to get credit (usually 20% of bill). Fliers go into monthly mailing at appropriate time, also available at library, on website, via e-mail request and sometimes at Restaurant. We’ve made as much as \$500 (usually due to generosity of Restaurant owner who adds to our total), and as little as \$127.

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)



HABIT BURGER

Friends of the Fair Lawn Library / Emiliana Touhey (emilianatouhey@fairlawn.bccls.org)



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HABIT BURGER – The Habit Restaurant in River Edge lets you choose any month and day (Monday, Tuesday or Wednesday only) for the fundraiser. They provide you with a flier to duplicate and distribute. On that chosen day anyone eating at Habit and bringing in a copy of the flier will have 20% of their bill donated to the Friends of the Library. The more people you get to eat at Habit, the more your group will receive. We made approximately \$130 last June. Friends of the River Edge Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)



RESTAURANT / VENDOR DISCOUNT CARD – The Friends sell discount cards at \$15 each to anyone interested in purchasing. They go to local merchants throughout town and ask them to offer a certain percentage off if people show them the "Friends Discount Card." The card is good for one year.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)

TGI-FRIDAYS – TGI-Fridays offers 20% of sales that identify with your non-profit on a selected weekday evening. We plan to do this in January or February.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)



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EVENTS / PROGRAMS

ALL*STAR READATHON - An event which runs through March. A Chairperson, with a representative in each elementary school. Accountant works from home. Medals given to all of those who complete the requirement for each reading category. These medals are usually given out at the last school assembly in June. The top winners are given certificates from the Mayor at a Town Council meeting in May. Additional categories are: Most Books Read by Siblings, Most Donations From a Reader, Most Donations From a Family, Most Participation in a School.

2012 - \$12,212; 2013 - \$10,263; 2014 - \$7,524; 2015 - \$7,827

Friends of the Glen Rock Public Library / Georgene D. Betterbed (camel178@verizon.net)



ANTIQUÉ APPRAISAL DAY – We netted \$200 but it brought people into the Library. The appraiser was very knowledgeable and was very entertaining; we paid him \$200.

Friends of the Paramus Public Library / Barbara King (bmking64@optonline.net)



ART SHOW

Friends of the Nutley Public Library / Jeanne Sylvester (jeanne.sylvester@nutley.bccls.org)



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BEER AND INTERNATIONAL FOODS –Once again, Total Wine in River Edge worked with a team of our members to create four beers paired with international food tastings. We were able to solicit donations of menu items from various international restaurants in River Edge in exchange for us promoting their establishment at the event with slide show and descriptive presentation. Attendance was 34 people and cost was \$45 each. Profit was approximately \$1350.

Friends of the River Edge Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)



BOOKPLATES FOR YOUR FAVORITE BOOK – Have a favorite book? Buy a bookplate for it, and proclaim that it's "your" favorite book....sponsored by you! Haven't decided on exact wording. And not yet sure what to charge. Inspired by an event on the Hastings-on-Hudson NY library website.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)



CELEBRATE THE CHINESE NEW YEAR - Come join the Hasbrouck Heights Friends of the Library as they celebrate the Year of the Rooster at the Asian Grill Restaurant located at 20 Rt. 17 North in East Rutherford (located in the Lowe's Plaza). The HH Friends will host their Chinese New Year Luncheon, on Sunday, February 12th from noon until 2:30 pm. Guests will be sampling an exciting array of Chinese Dim Sum Appetizers such as Siu Mai (steamed dumpling filled with shrimp & pork meat), Pan-Fried Turnip Cake w/ Oyster Sauce, Shrimp Balls, Spring Rolls, Baked Roasted Pork Bun and Coconut Custard Cake. Many delicious entrées will also be included – Braised Beef Short Ribs, Crispy Chicken over Mixed Vegetables and House Noodles. The featured dessert is Ice Cream with a Fortune Cookie on top. Tea, soda, white and brown rice are included with your meal. Tickets are \$35/person and must be purchased at the Hasbrouck Heights Library. Please note that seating is limited and tickets will not be sold at the door.

Friends of the Hasbrouck Heights Library / Mimi Hui (hui@hasbrouckheights.bccls.org)



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ANNUAL CHOCOLATE NIGHT - Also our Annual Chocolate Night is an event that the community LOVES and produces almost 100% profit. Desserts are donated by members and merchants and restaurants from our area. And don't forget the great PR (an article on NorthJersey.com)

Friends of Louis Bay 2nd Library (Hawthorne) / Jayne Ace Bosgra (acebosgra@optonline.net)

CONCERT performed by local musicians (in this case, members of the NY Philharmonic....but every town has some kind of local musicians)

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)

DIGITAL MEMORY MEDIA – We brought in an outside company that offered scanning services of old photos, CDs, VHS, film, slides and other media. They were converted to DVD. A percentage of the profits from those conversions went to the Friends as a fundraiser.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)

REVISED



EDIBLE BOOK FESTIVAL – We have had this for the last two years and it has become a very popular event. These events are held across the country, many on April First. Registrants prepare a completely edible entry (no charge to enter) that represents a published book or character. We have a panel of judges and cash prizes donated by local banks. We also have 15-20 baskets to raffle off, which is the main source of income for the event. Another money-maker is the People's Choice award. Friends and relatives can purchase votes for \$1 each and vote as many times as they choose for their favorite entry. (One year a dad bought \$50 worth of tickets!) Local bakeries participate as well, and their entries are the door prizes, which can be won by anyone who attends. We made about \$1500 and generated excellent PR.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)



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AN EVENING WITH WILL - The New Jersey Shakespeare Theatre presents an abridged version of one of Shakespeare's plays. The performance concludes with a Champagne Dessert Reception to meet the cast. This is a small, great public relations generated event. Great for patrons to gather 'round and enjoy culture on a local basis.

2012 - \$981; 2013 - \$1,041; 2014 - \$1,147; 2015 - \$1,207

Friends of the Glen Rock Public Library / Georgene D. Betterbed (camel178@verizon.net)



"FRIENDLI CAMP" – Our children's librarian sponsored a "FriendLi Camp" during February break, for three mornings, charging each child \$20/morning (registration was capped, but don't remember how many kids). This has made just over \$1000-- BUT requires exceptionally energetic and creative children's librarian to carry this off.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)



"GET SERVED BY A CELEBRITY" – Held at a popular, "local" restaurant/pub. (Growler and Gill, 148 Route 59 West, Nanuet, NY 10954, www.growlerandgill.com, 845-507-0899) on October 30, 2016 from 2PM to 7PM. Details: Celebrity Bartender - Author, Tom Kersting (grew up in Northvale with strong family ties in the Northern Valley Area; Northvale Leaders as Guest Bartenders: Director of Library, President of Friends Group, President of Recreation Department, Director of Senior Center, President of BOE, President of PTO, Long-Time Northvale Resident (80 years), President and Recording of Secretary of Library Board; Money earned: All cash tips from Growler & Gill, \$5 from every book sold at the event, and all money from gift baskets was donated to the Friends Group; Family Event: Kids Tattoos and Origami Crafts for children where offered for free. Netted: \$1,300

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)



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"GOODS AND SERVICES" AUCTION – In which we auction, yes, goods and services provided by local residents, ranging from a weekend at a shore house, to tickets to "Kelly and Michael" or "The Daily Show," to a family genealogy, to a homemade Mexican meal. We take advantage of whatever talents people have...or whatever donations people can access. We used a PowerPoint to showcase the bigger auction items.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)



HOLIDAY BOUTIQUE

Friends of the Fair Lawn Public Library / Emiliana Tuohey (emilianatuohey@fairlawn.bccls.org)

"JAIL" FUNDRAISER – An idea we stole from the Old Tappan library. With the participation of about 40 people in town (elected officials, businesspeople, kids, teachers, any familiar faces), we made up "wanted" posters, and their friends and family members had to post "bail" money to get them out of jail. We borrowed the actual jail cell from Old Tappan, and had one day to celebrate everyone's release. The good thing about this fundraiser is that it could tap into out-of-town relatives and friends.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)



LITERARY CHARACTER COSTUME CONTEST

– This was our first year to try this event. It was a great success! 22 children and adults entered (no charge to enter). We purchased Barnes and Noble gift cards as prizes (for Best Depiction of a Character and Most Creative) in Child (12 and under) and Adult (13-99) categories, and for a People's Choice Award. Five judges made the choices for the two categories. Every contestant received a color certificate which included a photo of the costumed participant. A very nice write-up in the Local section of the Sunday edition of the Record was excellent publicity! We only made \$247, but the amount of good PR and encouragement to read was worth far more.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)



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PARTNERING WITH OTHER COMMUNITY ORGANIZATIONS – The Friends of the Hasbrouck Heights Library partnered with the Hasbrouck Heights Garden Club and held "A Touch of Sinatra". We split the money we raised between us and it was well attended. It was held in our Senior Center downstairs from the Library.

Friends of the Hasbrouck Heights Public Library / Judy Mascis (mascismj@yahoo.com)



PET PHOTO CONTEST – Copied from the Rutherford Library Friends (THANK YOU!).

Prizes were donated by local Groomers and Pet stores and again almost 100% profit.

Friends of the Louis Bay 2nd Library (Hawthorne) / Jayne Ace Bosgra (acebosgra@optonline.net)

REVISED

SHREDDING TRUCK – Through the Borough's recycling contract, an industrial shredding truck is provided gratis one day a year and it is used as a fundraiser for the Friends. Residents may shred any documents on site for a suggested donation of \$5.00 per box. We park the truck at the local high school lot and residents drive up with their paper, open their trunk, and the recyclers take it away. After several years of hosting this event, the community looks forward to it and it is the easiest fundraiser we do with the best net profit. For four-hours of shredding we net an average of \$2000.00.

Friends of the Glen Ridge Public Library / Jen Breuer (jbreuer@glenridgelibrary.org)



SNEAKER COLLECTION – We collected gently used sneakers to be sent to an organization named Shoe Good. The shoes would be sent to developing countries overseas so that individuals who cannot afford to purchase new sneakers can purchase a pair at a fraction of the retail cost. Shoe Good paid the Friends \$2 per pair for every pair that met certain criteria: **no rips, tears or holes in the top or interior material; no worn treads; no peeling soles.** While we collected over 90 pair (thereby helping residents clean out their closets) that seemed to be of acceptable quality, we only got credit for 55. Still, that was \$110 more than we had before.

Friends of the Paramus Public Library / Barbara King (bmking64@optonline.net)



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TASTE OF HASBROUCK HEIGHTS

Friends of the Hasbrouck Heights Public Library / Mimi Hui (hui@hasbrouckheights.bccls.org)

“TASTE OF THE WORLD” – Run as a spring fund-raiser, it is quite successful financially and PR-wise but was a lot of effort. It combined a buffet, a wine tasting, a silent auction, and raffles. (I actually spoke about this a few years ago at a BCCLS breakfast). Given the effort, this year we scaled back to “Take a Chance on the Library” where we did a small in-house/online silent auction and 50/50 raffle. It brought in 80-85% of the profit of the Taste event at what was probably about 30-40% of the effort.

Friends of the Livingston Library / Barbara Bye (bsbye@verizon.net)

ANNUAL AFTERNOON TEA

Friends of the Ridgefield Park Public Library / Dianne Barbieri (rplibraryfriends@yahoo.com)



SUNDAY AFTERNOON TEA – Held Sunday, February 14, 2016, at the Senior Center. The tickets were \$30 with 58 guests in attendance, many using their own teacups for the event. We earned \$430 from the Tea! Catered by Market Basket, our faire included salad finger sandwiches, imported cheeses with baguettes and a variety of teas. Desserts were chocolate dipped strawberries, petit fours and miniature pastries...all very delicious. Friends donated their tea pots for the afternoon. The pink tablecloths and napkins were donated by the Hilton. The handmade napkin holders were donated by Micky Maschio. Entertainment was provided by well-known performer and teacher Ardis Cavin and three other harpists. Music specially picked for this occasion included songs of love and pieces from folk, pop and classics. It was a great way to spend Valentine's Day

Friends of the Hasbrouck Heights Public Library / Cathy Biegel (cebiegel@optimum.net)



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TEA PARTY – We generally do this with May calendar mailing along with late dues notice to appropriate people. Enclosed return envelope brings in both tea party donations and late dues.

2009 - \$1,055; 2010 - \$940; 2011 - \$1,050; 2012 - \$1,170; 2013 - \$975; 2014 - \$840; 2015 - \$905
Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)



TIME CAPSULE – For \$20/envelope, a family can buy an acid-free envelope, and they can put misc. paper items in it--drawings, stories, photos, etc. We'll put the envelopes into a metal time capsule which will be kept in our local history room until Haworth's 150th birthday, 37 years from now.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)



WINE & CHOCOLATE – Partnered with Total Wine, River Edge: Total Wine worked with two dedicated members to create a wine-tasting event that featured four wine pairings with various chocolate truffles. Attendance was limited to 40 people and cost was \$45. One of our members handcrafted the truffles, so expenses were just for supplies. This event was a huge success. Profit was approximately \$1600.

Friends of the River Edge Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)



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RAFFLES

Keep in mind there are State statues and licensing rules that regulate raffles (games of chance) in NJ.

REVISED **50/50 OFF PREMISES RAFFLE, WITH 3 CASH PRIZES** – we mail 2 books of raffle tickets (total of 10 for \$10) to each member / person on our mailing list along with the cover letter and a #6 self-addressed return envelope. We also have Friends selling tickets to our Library patrons in our two buildings. This means we try to engage all of our contacts. We generally net between \$700 and \$1,000.

Friends of the Paramus Public Library / Barbara King (bmking64@optonline.net)

BASKET RAFFLES – We used to hold one from April thru June and one from October thru December. DISCONTINUED because of licensing requirement change/update.

Income in 2009 April - \$555 / October - \$615; 2010 April - \$627 / October - \$706; 2011 April - \$855 / October - \$582; 2012 April - \$800 / October - \$715; 2013 April - \$845 / October - \$704; April 2014 - \$971 (we had extra publicity etc. because of two kosher baskets we were offering) October - \$849; 2015 April - \$730.

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)

THEMED BASKETS – Themed gift baskets have been on display from time to time. Raffle tickets for those baskets can be purchased at the circulation desk. On a certain date, the name of the winner is drawn and tickets sale money goes to the Friends. The items in the baskets are donated by various Friends members.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



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SALES



ALL SEASONS WREATH FESTIVAL – Putting on a wreath festival on November 20, 2015 for the first time this year. Wreaths of all seasons will be displayed for the month of November and raffled off in a tricky tray type fashion. We will be having a musician and light refreshments served.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



ARTS AND CRAFTS SALE – The Friends of Ramsey Library bi-annual Arts and Crafts Sale originated when one of the library's staff recognized the incredible artistic talent exhibited monthly in the library's display areas. Fourteen amateur and professional local artists and artisans amazed and delighted the community in the first event on October 1, 2016. With over 800 attendees, and brisk sales by the artists, the highly successful event will be replicated April 1, 2016 on an even larger scale with twenty local artists already enrolled. The Friends provide tables and a cable hanging system and promote the event through brochures, flyers, social media, newspaper, online media, and word of mouth. We also charge a nominal table fee (\$25.00), making it a fundraiser for the organization. We raised \$350.00 for the Friends as well as the community's awareness of local artistry. The event was highly successful for all.

Friends of the Ramsey Public Library / Natalie Hansen (nmch23@optonline.net)



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BOOK SALES – Scheduled books sales (our last one was in 2008) have been replaced by the “used book sale shelves.” We currently maintain three full 2-sided shelves. Current book sale manager has also been packing and arranging shipping to companies who will pay us per book, or by weight.

2012 - \$1,800; 2013 - \$1,540; 2014 - \$2,190

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)



BOOK SALE

Friends of the Englewood Public Library / Ella Urdang (erurdang@aol.com)

GREAT BOOK SALE - A Book Sale that runs for five-days, with a collection period that encompasses six weeks. The Children’s Collection is held upstairs with a Preview event. To attend the Preview, the person must have a valid Glen Rock Public Library card. Since this is open to anyone with the above, we stress becoming a Member. The Adult Collection is downstairs – in 3 rooms and the hallway. To attend the Preview, you must be a current Member of the Friends. Non-Friends must join at the door.

2012 - \$13,300 / 2013 - \$ 11,850 / 2014 - \$11,027 / 2015 - \$12,100

Friends of the Glen Rock Public Library / Georgene D. Betterbed (camel178@verizon.net)



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2017 BCCLS FRIENDS COMMITTEE

BCCLS FRIENDS BEST FUNDRAISING IDEAS



BOOK SALES – Friends hold two bigger sales (two days) each year, one in the fall and one in the spring. In between we hold one-day book sales where the customer can fill a bag for \$8. On January 28 (10-4:30) we held an all-genre bag sale which netted a little over \$1,000. Early February we held a one-day Children/Tween/Young Adult bag sale, which was a great success. The hours were 10-2 and by 11 we had sold 50 bags. We netted a little over \$700. Each July we hold a one-day bag sale to coincide with Maplewoodstock, a huge musical event that takes place in the park next to the library. The hours for that sale are 10-4 and last year we netted \$1,000. At the bag sales, we also offer our tote bags filled with books for \$10 (a \$1 discount off the price of the tote). Only a few (maybe 10) people opt for this. In addition, one of our members sells books online and we also send them to a company called BookRecycler based on results from a scanner they supply.

Friends of the Maplewood Library / Laura Nial (nial590@verizon.net)

BOOK SALES – Held twice a year; this September we added a fourth day for a Bag Sale and did really well, cleared out a lot of books, too. The key to a successful book sale is sort, sort and sort some more!

Friends of the Paramus Public Library / Barbara King (<bmking64@optonline.net)



BOOK SALES – Large outdoor book sales are held over Memorial Day weekend, on the Fourth of July and on Labor Day. They are advertised with large vinyl banners over the door of the library and with fliers in retail locations around town; promote the sales on the library facebook page and via emails. Each year in April the Friends have a "bookdrop" of book donations from the community to refresh our collection of books for sale. Last year our three outdoor book sales netted approximately \$2500.

Friends of the River Edge Library / Cindy Katri (cindylkatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)



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2017 BCCLS FRIENDS COMMITTEE

BCCLS FRIENDS BEST FUNDRAISING IDEAS



BOOK SALES – We have two regular sales each year, in spring and fall. At our book sales we have our books sorted into categories. No doubt many other groups do this, but we saw a great increase in sales (and much happier customers!) when we put in the extra effort to do this. Also, we try to have our fall sale around Halloween, and offer a free book to anyone who comes in costume. We also have a small sale at the annual Labor Day Street Fair, where old books and children's books are especially popular. Last year we added a costume jewelry table at our Labor Day booth. We have made from \$2,000 to \$6,000 at these sales, depending on how many books are donated by townspeople and discarded from the library.

Friends of the Rutherford Public Library / Linda Rynd (LRynd50@aol.com)

BI-ANNUAL BOOK AND BAKE SALE – Held in April and October. We just completed our October sale and raised \$1,600.

Friends of the Ridgefield Park Public Library / Dianne Barbieri (rplibraryfriends@yahoo.com)

REVISED

BOOK AND BAKE SALE PLUS – We also had tables to purchase holiday decorations that were items donated by people who no longer use them and in very good condition. We also had a gently used jewelry table. We had gotten these ideas from other libraries and they worked well for us. UPDATE: Once again everyone came through for us with their donated books, costume jewelry, holiday items and homemade baked goods...all of the delicious baked items were sold out! This year we had a profit of \$2,233 which exceeded last year. Extra expenses totaled \$63.85. Book Sale: \$1,476.00; Jewelry Sale: \$425.85; Bake Sale: \$293.00; Holiday Table Sale: \$39.00; Donations: \$63.00

Friends of the Hasbrouck Heights Public Library / Judy Mascis (mascismj@yahoo.com)



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BOOK-S-MART (ONGOING BOOK SALE) – The next time you’re in the library waiting to check-out your next literary treasure, look across the room into the small alcove that houses the Book-S-Mart. There you will find gently used adult and children’s books, DVD’s, CD’s and videos. All items are \$1 and are available for purchase throughout the year. All “treasures” may be recycled for resale.

Friends of the Hasbrouck Heights Public Library / Cathy Biegel (cebiegel@optimum.net)



BOOK SALE AT THE FARMER’S MARKET – Every Friday June-May, a farmer's market is held on the back lawn of the Roseland library facing the library's patio. One Friday, Friends held a patio book sale in conjunction with the market. The market advertised the sale as that week's special market event. Books were displayed in carts on the patio as well as inside the library. A Friends member stood at the parking lot entrance to the market and handed out bookmarks advertising the sale. As there were no costs involved, Friends cleared over \$300 in just 4 hours. This was a profitable venture for both Friends and the market. People who came for the sale shopped and ate at the market and vice-versa. Additional info: August 26th date was an excellent date as children were already home from summer camps so parents brought them to book sale and/or market.

Friends of Roseland Public Library / Jane Quinn (janenequinn@gmail.com)

ONLINE BOOK SALE – We could not hold our usual book sale because of pending construction, so we held a two-week, online sale with Children's Bookstore – www.ChildrensBookstore.com. We only made \$168, but every little bit helps.

Friends of the Rutherford Public Library / Linda Rynd (lrynd50@aol.com)



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COFFEE SALES – For several years we have done a coffee fundraiser around holiday time, beginning with Thanksgiving, through Hanukah and Christmas and ending with Valentine's Day, if there are still some packages left. We display it in the library for purchase at the checkout desk. We get our coffee from Moon Doggie Coffee Roasters in Maywood, Cool Beans in Oradell, and Sogno Coffeehouse in Westwood also do coffee fundraisers. We paid approx. \$8 each for 40 12 oz. bags of coffee and sold each for \$15. Profit = \$280.

Friends of the River Edge Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)

HOLIDAY DECORATIONS SALE – At the end of 2014, we asked our Friends to donate all the Holiday Decorations they were tired of so we could sell them to other Friends the following year. We were INUNDATED with donations. I just hope we will be inundated with buyers. Our first sale of these items is scheduled for October 8-11, 2015, the second will be mid-December. Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)

HOUSES FOR SALE – House pictures that were taken of all houses in the borough in 1933, it is! Our treasurer reproduced them, framed them, advertised them in the library and sold them framed for \$35. Families bought pictures for their children, and every new resident is alerted to this picture. It is our most successful fund raiser of all time. Upgraded frames have brought in even more money!

Friends of the Oradell Public Library / Dianne Daniele (sonnydeeb@aol.com)



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JEWELRY SALE – The Friends of Ramsey Library bi-annual Jewelry Sale originated when a member of the Friends of the Ramsey Library was made aware of this fundraising avenue through another Friends meeting. The Jewelry Sale was combined with our bi-annual book sale. It has become a favorite of the community and turns a very nice profit. The library collects gently used and sometimes new pieces of jewelry donated by our residents/patrons. The jewelry is then cleaned and displayed at two tables during the book sale. There have been occasions that the Friends will host a separate Jewelry Sale (early December or early May) to sell off remaining items that weren't bought during the book sales. This past October 2016, we made a profit of over \$850.00 on our jewelry sale.

Friends of the Ramsey Public Library / Natalie Hansen (nmch23@optonline.net)



“LIBRARY MARKETPLACE” – Library car magnets and earbud cord wraps fundraiser: We ordered magnets and earbud cord wraps with our custom imprints and is selling the items in the library for \$5 each for magnets and \$3 each or 2/\$5 for cord wraps. So far our profits have been about \$200.

Friends of the River Edge Public Library / Cindy Katri (cindykatri@gmail.com) or Kathy McKeen (kmckeen@gmail.com)

VARIOUS SALES – jewelry, pottery, dishes, garage sale, etc. (anything donated that we can sell) Income in 2010 used/donated Jewelry Sale - \$2,625; 2012 Marketplace - \$1,247.40 + \$2,294.00 from local Jeweler for donated gold and silver; 2013 Marketplace - \$3,318.16 includes China sold on e-bay and some sales to local jeweler; 2014 - sold 148 pairs of clip-on earrings to an online jeweler for \$135, we were paid via PayPal.

Friends of the Bergenfield Library / Linda Mohr (friends_of_bergenfield_library@aol.com)



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SPRING BLING – So far we have been pleasantly surprised with the variety of donated merchandise. We plan on having creative displays with things we have lying around in our Friends donations and creating an ambience of nurturing the spirit with meditation/healing music in the background and more! We are busy with what I like to call Team Bling and are having lots of fun doing this event...so far. To advertise we are utilizing our town paper, West Essex Tribune (WET), the Livingston Patch, FB, and are reaching out to our Livingston TV channel. To celebrate Spring we may have some seed packets for sale (provided we can procure them for less than we want to sell them). And, we are choosing an eclectic mix of books to include in the sale. Would love to have complimentary flavored teas and free hot water but...may be too adventurous.

Friends of the Livingston Library / Teresa Allard (Mattieatt@att.net)



TOWN-WIDE YARD SALE – The Friends coordinated the first town-wide yard sale. Residents paid \$10 to host at their home or \$20 to have a spot at a large parking lot in town. We did all the promotion, newspaper ads, promotion to social media and created a master map and a custom online google map with all the locations. We had over 150 homes participate with each home receiving an official sign to hang at their sale. After expenses, we raised about \$1500.00. We are planning on having the event again on Saturday, September 30 (rain date 10/1). We do not know what the attendance was, but we roughly estimate several thousand people came to Glen Ridge to shop. Afterwards via survey, we heard from those participating that they thought we didn't charge enough! This year, in addition to higher fees, we're going to offer food concessions (possibly food trucks) and sell business ads to be placed on the map.

Friends of the Glen Ridge Public Library / Jen Breuer (jbreuer@glenridgelibrary.org)



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TOWN WIDE GARAGE SALE – Sponsoring a townwide garage sale. Participating homeowners will pay \$25 to get a spot on our official "Garage Sale Map"--- Friends will handle publicity with local newspapers and social media.

Friends of the Haworth Public Library / Beth Potter (housetales@aol.com)

WHITE ELEPHANT SALES

Friends of the Norwood Public Library / Fran Hertzberg (hertzberg1@verizon.net)

ZAZZLE – Zazzle is an online store that is sponsored the by Glen Ridge Friends - <http://www.zazzle.com/friendsofthegrpl>. It does okay and brings in around \$100-\$200 per year as an alternative funding source. It does particularly well during the holidays. Since there is no overhead or storage and it's buy on demand, it's a nice feature to offer. We do have some samples in the library so people can see sizes and quality. Zazzle is a very customer friendly company. I ordered a shirt that was too small and they overnighted a bigger size and told me to keep the one I had. The biggest piece is creating the items for sale, but that isn't too difficult or time consuming either. You can make new products at any time or for the upcoming holiday season!

Friends of the Glen Ridge Public Library / Jen Breuer (breuer@glenridge.bccls.org)



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SHOPPING PROGRAMS

AMAZON SMILE – smile.amazon.com. Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to Friends. AmazonSmile is the same Amazon you know. Same products, same prices, same service.

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)



ARBONNE – Jennifer Hanly of Nutley sells Arbonne skin care, cosmetics and nutrition products. She offers Friends of the Library groups 15% of her total sales. The line is all natural and botanical and not tested on animals. She brings many samples-and catalogs-then will deliver or ship them depending on location and amount of sales. Her phone is 973-985-0820. Her website is jenniferhanly.arbonne.com

Friends of the Nutley Public Library / Jeanne Sylvester (jeanne.sylvester@nutley.bccls.org)



BEWITCHING HOLIDAY SALE – A local merchant has opened her store (soaps, and skin care) on a designated Sunday before Christmas. We man the store to aid her staff and we are committed to a minimum of 20 orders. We have advanced ordering on a select hand soap and hand cream and then any proceeds from that day our folks as well as walk in business we get 50%.

Friends of the Louis Bay 2nd Library (Hawthorne) / Jayne Ace Bosgra (acebosgra@optonline.net)

BOOKS & GREETINGS BOOK STORE (A LOCAL INDIE BOOKSTORE IN NORTHVALE) – The weekend of November 20th, if patrons mention the phrase "Northvale Public Library" at checkout, the Friends group will get 25% of those sales.

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)



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LORD & TAYLOR – A fundraising shopping event. Saturday, November 14th. We sell L&T savings passes for \$5 and get to keep all the money from that. Also, L&T will put our group in for a \$500 raffle.

Friends of the Northvale Library / Kathy Brunet (friendsnorthvalepubliclibrary@gmail.com)

MACY'S SHOP FOR A CAUSE - We are actively selling tickets to our constituents for the Macy's Shop discounts and drawing. There may be other retailers that have similar programs.

Friends of the Livingston Library / Barbara Bye (bsbye@verizon.net)



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TRIPS



BROADWAY SHOWS – Approximately 3-4 times a year, the Friends go to a Broadway show and mark up the ticket price by \$5. They have a bus pick them up and drop them off at the library. They usually sell about 38-40 tickets per show. So that brings in about \$190-\$200 per show.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



BROADWAY SHOWS

Friends of the Nutley Public Library / Jeanne Sylvester (jeanne.sylvester@nutley.bccls.org)



NATIONAL PARK TRIP – Partnered with travel agency to offer 10-day trip to the National Parks of the US Southwest. Trip is planned for April 27-May 5, 2017.

Friends of Hasbrouck Heights Public Library / Cathy Biegel (cebiegel@optimum.net)



PHILADELPHIA FLOWER SHOW

Friends of the Nutley Public Library / Jeanne Sylvester (jeanne.sylvester@nutley.bccls.org)

SMALLER DAY TRIPS – The Friends have organized trips to the 9/11 Museum and the Mark Twain Home in CT.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



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WASHINGTON DC TRIP – Last year was the first time they ran a trip as a group through White Star Company. We made a very good profit from the trip, but there was a lot of pre-planning and organization involved in expediting this trip. Approx. 43 people went on the trip. They are planning a trip to Williamsburg, VA for the spring of 2016.

Friends of the Cliffside Park Library / Maria Worth (maria.worth@cliffsidepark.bccls.org)



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Bergenfield

Annual Appeal	Appeals / Membership	Linda Mohr / Friends_of_bergenfield_library@aol.com
Basket Raffles	Raffles	Linda Mohr / friends_of_bergenfield_library@aol.com
① Book Sales	Sales	Linda Mohr / friends_of_bergenfield_library@aol.com
Dining-to-Donate	Dining Programs	Linda Mohr / friends_of_bergenfield_library@aol.com
Holiday Decorations Sale	Sales	Linda Mohr / friends_of_bergenfield_library@aol.com
Membership	Appeals / Membership	Linda Mohr / friends_of_bergenfield_library@aol.com
Sporadic Sales	Sales	Linda Mohr / friends_of_bergenfield_library@aol.com
① Tea Party	Events / Programs	Linda Mohr / friends_of_bergenfield_library@aol.com
Wishing Well	Appeals / Membership	Linda Mohr / friends_of_bergenfield_library@aol.com

Cliffside Park

① All Seasons Wreath Festival	Sales	Maria Worth / maria.worth@cliffsidepark.bccls.org
① Broadway shows	Trips	Maria Worth / maria.worth@cliffsidepark.bccls.org
① Corporate Friend Solicit'n	Appeals / Membership	Maria Worth / maria.worth@cliffsidepark.bccls.org
Digital Memory Media	Events / Programs	Maria Worth / maria.worth@cliffsidepark.bccls.org
① Membership	Appeals / Membership	Maria Worth / maria.worth@cliffsidepark.bccls.org
① Restaurant/Vendor	Dining Programs	Maria Worth / maria.worth@cliffsidepark.bccls.org
Smaller Day Trips	Trips	Maria Worth / maria.worth@cliffsidepark.bccls.org
Themed Baskets	Raffles	Maria Worth / maria.worth@cliffsidepark.bccls.org
Washington D.C. Trip	Trips	Maria Worth / maria.worth@cliffsidepark.bccls.org

Englewood

① Book Sale	Sales	Ella Urdang / erurdang@aol.com
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Fair Lawn

① Habit Burger	Dining Programs	Emiliana Touhey / emilianatouhey@fairlawn.bccls.org
① Holiday Boutique	Events / Programs	Emiliana Touhey / emilianatouhey@fairlawn.bccls.org

Glen Ridge

REVISED Shredding truck	Events / Programs	Jen Breuer / jbreuer@glenridgelibrary.org
① Townwide Yard Sale	Sales	Jen Breuer / jbreuer@glenridgelibrary.org
Zazzle	Sales	Jen Breuer / Breuer@glenridge.bccls.org



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Glen Rock

All *Star Readathon	Events / Programs	Georgene D. Betterbed / camel178@verizon.net
① An Evening with Will	Events / Programs	Georgene D. Betterbed / camel178@verizon.net
Great Book Sale	Sales	Georgene D. Betterbed / camel178@verizon.net)

Hasbrouck Heights

● Amazon Smile	Community / Alliance	Cathy Biegel / cebiegel@optimum.net
● Boiling Springs Bank	Community / Alliance	Cathy Biegel / cebiegel@optimum.net
● REVISED Book and Bake Sale Plus	Sales	Judy Mascis / mascismj@yahoo.com
● Book-S-Mart	Sales	Cathy Biegel / cebiegel@optimum.net
● ① Celebrate Chinese NY	Events / Programs	Mimi Hui / hui@hasbrouckheights.bccls.org
● ① Merchant Program	Appeals / Membership	Mimi Hui / hui@hasbrouckheights.bccls.org
● ① National Park Trip	Trips	Cathy Biegel / cebiegel@optimum.net
Partnering with others	Events / Programs	Judy Mascis / mascismj@yahoo.com
● Sunday Afternoon Tea	Events / Programs	Cathy Biegel / cebiegel@optimum.net
● TD Bank Affinity Program	Community / Alliance	Cathy Biegel / cebiegel@optimum.net
● ① Taste of Hasbrouck Heights	Events / Programs	Mimi Hui / hui@hasbrouckheights.bccls.org

Haworth

● Bookplates for Your Favorite Concert	Events / Programs	Beth Potter / housetales@aol.com
● Beth Potter / housetales@aol.com	Events / Programs	Beth Potter / housetales@aol.com
● ① "FriendLi Camp"	Events / Programs	Beth Potter / housetales@aol.com
"Goods & Services" auction	Events / Programs	Beth Potter / housetales@aol.com
"JAIL" fundraiser	Events / Programs	Beth Potter / housetales@aol.com
● Time Capsule	Events / Programs	Beth Potter / housetales@aol.com
● ① Town Wide Garage Sale	Sales	Beth Potter / housetales@aol.com

Hawthorne (Louis Bay 2nd)

● ① Annual Chocolate Night	Events / Programs	Jayne Ace Bosgra (acebosgra@optonline.net)
● BeWitching Holiday Sale	Sales	Jayne Ace Bosgra (acebosgra@optonline.net)
● ① Pet Photo Contest	Events / Programs	Jayne Ace Bosgra (acebosgra@optonline.net)



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Livingston

Dining for Dollars program	Dining Programs	Barbara Bye / bsbye@verizon.net
Macy's Shop for A Cause	Shopping Programs	Barbara Bye / bsbye@verizon.net
  Spring Bling	Sales	Teresa Allard / mattieatt@att.net
"Taste of World"	Events / Programs	Barbara Bye / bsbye@verizon.net

Maplewood

 Book Sales	Sales	Laura Nial / nial590@verizon.net
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Northvale

AmazonSmile	Community / Alliance	Kathy Brunet / friendsnorthvalepubliclibrary@gmail.com
Books & Greetings	Shopping Programs	Kathy Brunet / friendsnorthvalepubliclibrary@gmail.com
 "Get Served by a Celebrity"	Events / Programs	Kathy Brunet / friendsnorthvalepubliclibrary@gmail.com
Lord & Taylor	Shopping Programs	Kathy Brunet / friendsnorthvalepubliclibrary@gmail.com
TD Bank Affinity Program	Community / Alliance	Kathy Brunet / friendsnorthvalepubliclibrary@gmail.com

Norwood

White Elephant sales	Sales	Fran Hertzberg / hertzberg1@verizon.net
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Nutley

 Arbonne	Shopping Programs	Jeanne Sylvester / jeanne.sylvester@nutley.bccls.org
  Art Show	Events / Programs	Jeanne Sylvester / jeanne.sylvester@nutley.bccls.org
  Broadway Shows	Trips	Jeanne Sylvester / jeanne.sylvester@nutley.bccls.org
  Phila. Flower Show	Trips	Jeanne Sylvester / jeanne.sylvester@nutley.bccls.org

Oradell

House Pictures	Sales	Dianne Daniele / sonnydeeb@aol.com
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Paramus

REVISED 50/50 Off Premises	Raffles	Barbara King / bmking64@optonline.net
  Annual Fund Raising Letter Appeals / Membership		Barbara King / bmking64@optonline.net
 Antique Appraisal Day	Events / Programs	Barbara King / bmking64@optonline.net
Book Sale	Sales	Barbara King / bmking64@optonline.net
 Sneaker Collection	Events / Programs	Barbara King / bmking64@optonline.net



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Ramsey

● Arts and Crafts Sale	Events / Programs	Natalie Hansen / nmch23@optonline.net
● Jewelry Sale	Sales	Natalie Hansen / nmch23@optonline.net

Ridgefield Park

Annual Afternoon Tea	Events / Programs	Dianne Barbieri / rplibraryfriends@yahoo.com
Bi-annual book and bake sale	Sales	Dianne Barbieri / rplibraryfriends@yahoo.com

River Edge

● Beer & Internat'l Foods	Events / Programs	Cindy Katri / cindykatri@gmail.com
● Book Sales	Sales	Cindy Katri / cindykatri@gmail.com
● Coffee Sales	Sales	Cindy Katri / cindykatri@gmail.com
● Habit Burger	Dining Programs	Cindy Katri / cindykatri@gmail.com
● Library Marketplace	Sales	Cindy Katri / cindykatri@gmail.com
● Town Appeal	Appeals / Membership	Cindy Katri / cindykatri@gmail.com
● Wine & Chocolate	Events / Programs	Cindy Katri / cindykatri@gmail.com

River Vale

Annual Fund Drive Trifold	Appeals / Membership	Diane Greenberg / dgreenberg621@aol.com
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Roseland

● Book Sale Farmers Market	Sales	Jane Quinn / janenequinn@gmail.com
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Rutherford

REVISED ● An Edible Book Festival	Events / Programs	Linda Rynd / lrynd50@aol.com
An online book sale	Sales	Linda Rynd / lrynd50@aol.com
● Annual Mailer	Appeals / Membership	Linda Rynd / lrynd50@aol.com
● Book Sales	Sales	Linda Rynd / lrynd50@aol.com
Breakfast for Supper	Dining Programs	Linda Rynd / lrynd50@aol.com
● Literary Character Contest	Events / Programs	Linda Rynd / lrynd50@aol.com
Other restaurant fundraisers	Dining Programs	Linda Rynd / lrynd50@aol.com



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