

10.17.19 - EB Meeting Minutes

EXECUTIVE BOARD MINUTES

BERGEN COUNTY COOPERATIVE LIBRARY SYSTEM

Mahwah Public Library

October 17, 2019

PRESIDING: Kurt Hadeler Mahwah

PRESENT: Dave Hanson BCCLS

Stephanie Bellucci Cliffside Park

Gerry McMahon Franklin Lakes

Jennifer Breuer Glen Ridge

Ellen O'Keefe Glen Rock

Mimi Hui Hasbrouck Heights

Matthew Latham Ramsey

Dave Marino Waldwick

Laura Leonard Wyckoff

NOT PRESENT: Sai Rao North Bergen

Sally Diaz Norwood

ALSO PRESENT: Darlene Swistock Recorder of Minutes

GUESTS: Eric Lozauskas BCCLS

Camille Valentino Emerson

Judy Heldman Harrington Park

Amy Fletcher Hawthorne

Monica Smith Hawthorne

Amy Babcock-Landry Livingston

Laurence Bergmann Livingston

Peter Coyl Montclair

Paul Shaver Montvale

Terrie McColl	New Milford
Thomas Madru	Park Ridge
Samantha McCoy	West Caldwell

Kurt Hadeler called the meeting to order at 11:10 am.

1. Minutes of the Meeting on August 7, 2019

It was MOVED BY: Gerry McMahon Seconded by: Laura Leonard

To approve the minutes, Matthew Latham abstained since he was not present at that meeting.

Motion carried.

Minutes of the Special Meeting on September 19, 2019

It was MOVED BY: Matthew Latham Seconded by: Laura Leonard

To approve the minutes with the correction that Mimi Hui was not present at that meeting. Mimi Hui abstained since she was not present at that meeting.

Motion carried.

2. Public Portion

None.

3. Treasurer's Report

The Treasurer's Report was presented in detail and accepted earlier in the morning during System Council.

4. Correspondence

None

5. President's Report

Kurt Hadeler's report was previously distributed to the board members and the membership, and was discussed earlier this morning at System Council. He talked about Macmillan's embargo of multiple copies of books and the need to push back against vendors who do not engage in dialogue when making these changes and proposed boycotting Macmillan eContent. If BCCLS moves forward with a boycott, it is important to have a clear message to patrons about the reason for the boycott of eContent from Macmillan.

A discussion followed:

- Ellen O'Keefe asked if BCCLS would also boycott printed materials from Macmillan. Several directors feel that BCCLS should continue to purchase print materials, but not eContent. Peter Coyl advised that Macmillan cannot restrict print copies and that was settled legally. Kurt Hadeler explained that libraries can do whatever they wish with printed materials, but it is a licensing issue with eContent. He also mentioned the restrictions placed by Disney and

other content producers.

- Gerry McMahon mentioned Disney's embargo on public performances. Kurt Hadelier is concerned that Disney content may not be available at some point after they launch their streaming platform this fall. BCCLS needs to consider what will happen if patrons decide to buy content from other sources if it is not available in libraries. There will be other similar challenges in the future.
- Dave Marino felt that BCCLS needs to make a stance on this matter.
- Kurt Hadelier noted that BCCLS does not have the authority to dictate to Advantage Plus libraries what to purchase or what not to purchase.
- Matthew Latham asked if System Council would need to vote as BCCLS needs to be in agreement and buy-in from other consortia is important. Kurt Hadelier felt this was such an important issue and a special System Council vote would be warranted.
- Terrie McColl thought it was important to educate patrons why they should not buy from MacMillan if BCCLS boycotts them. Kurt Hadelier noted that most patrons are not familiar with publishing houses.
- Hoopla was helpful in explaining situations with pop-up messages, but Overdrive has not been helpful.
- Jennifer Breuer asked about a 1-day protest with no access to eContent.
- Monica Smith suggested reaching out to the authors to let them know that their publishers are making things difficult for libraries.
- Gerry McMahon advised that this needs to be a nationwide effort and Overdrive would just be asked to state the facts.
- Paul Shaver said an organized nationwide approach is needed.
- Stephanie Bellucci asked if BCCLS needs to have a policy to handle these types of service threats to the organization.
- Laura Leonard agreed and said that the policy would need to be applied evenly.
- Amy Babcock-Landry cautioned telling libraries what they can and cannot purchase. Kurt Hadelier advised that the guidelines would be throughout BCCLS.
- Laura Leonard asked about sending an e-mail to Advantage Plus members to determine their interest in supporting a boycott.
- Dave Hanson stated that 12% of last month's Overdrive circulation was MacMillan titles and these titles represent 13% of highest circulation items. He felt that the impact would be minor on patrons as they tend to choose from what is available. The impact on MacMillan and the authors would effectively be that BCCLS would be giving the 12% of its eContent business to another publisher.
- Kurt Hadelier asked the eBCCLS Committee to draft a boycott plan to be discussed at the Executive Board meeting in November. Directors would also need to discuss this with their boards. How do we conduct an effective boycott, how do we communicate why we are doing this to patrons, how do we work with Overdrive to get message across?
- Matthew Latham asked if assistance from others would be needed.
- Laura Leonard also asked what other library systems and consortia are doing.
- Amy Babcock-Landry advised that NJLA issued a statement.
- Jennifer Breuer said it would be nice to have a template of a resolution for their boards to sign.

There were no further questions from the membership about his report.

6. Executive Director's Report

Dave Hanson's report was previously distributed to the board members and the membership. There were no questions about his report.

7. Committee Reports

None

8. Old Business

a) Delivery

As previously mentioned in System Council, if there is a problem during the transition of routes, ILS will fix it. E-mails and photos will be sent to re-introduce drivers to the membership. Jennifer Breuer thanked Dave Hanson for his e-mail about holiday gifts now that the drivers are BCCLS employees.

9. New Business

a) Auditor RFP Responses

Dave Hanson advised that an RFP was sent out for an auditor for BCCLS. He assigned percentages to the various factors to consider. The 2 key factors were cost and being located within the BCCLS footprint.

It was MOVED BY: Kurt Haderler

Seconded by: Stephanie Bellucci

To move into closed session to discuss the responses to the RFP.

All in favor. Motion carried.

The Executive Board went into closed session at 11:50 am.

The Executive Board returned to open session at 11:55 am.

It was MOVED BY: Kurt Haderler

Seconded by: Gerry McMahon

To move forward with the #1 ranked audit firm as reviewed by the Executive Director and the BCCLS team. It is Ferraioli, Wielkotz, Cerullo & Cuva, P.A ("FWCC:"). All in favor. Motion carried.

10. Membership Hearing

None

11. Next Meeting Executive Board: Wed 11/20/19 @ 9:30 am - Waldwick

(Joint 2019-2020 Executive Board members)

System Council: Thu 12/19/19 @ 9:30 am - Washington Township

12. Adjournment

It was MOVED by: Mimi Hui

Seconded by: Dave Marino

To adjourn at 11:57 am

Unanimously approved.

dms: 10/19/19