

Friends 2018-01-10 Agenda & Minutes

BCCLS Friends Committee Agenda

Wednesday, January 10, 2018

1 pm

Rocca Restaurant, Glen Rock, NJ

1. Recap of December 5 , 2017 "What Friends Can Do"
 1. Summary of Evaluations-email attachment
2. BCCLS Friends Group-on pause; BCCLS Executive Board is recommending guidelines to be put into place before proceeding.
3. February Friends Focus-send out by mid-February
 1. Ella to create "How to Get Donations"
 2. Solicit upcoming info from Friends Groups
 3. Other content suggestions?
4. Committee Goals for 2018
5. Friends Breakfast is Tuesday, October 23
6. Next Committee Meeting (this Committee officially concludes March 31, 2018)

BCCLS Friends Committee Meeting Minutes

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Discussion of December 5's Committee Event, "What Friends Can Do." Reviewed evaluation forms from audience. Takeaways include need to remind Friends members how they can access information through the Knowledge Base. Highlight links in the *Friends Focus* e-newsletter. BCCLS Friends' FaceBook group: On hold; pending guidance from Executive Board. A social media policy will probably be developed by BCCLS. Dargah, Melissa, Ella and Donna will not be continuing on this Committee. We thank them for all their contributions.

Next *Friends Focus*

- Send on or about February 1
- Content:
 - "Community Connections"-submissions from Friends groups on what is upcoming. Ellen will email for content by Friday, January 12.
 - Ella: explains how she obtained free prizes for Friends Breakfast
 - Georgene: why Friends need to join community groups
 - Submit to Ellen by Thursday, January 18

Friends Breakfast:

- Darlene will visit Biaggio's in Paramus as possible alternative to Seasons
- Consider raising Breakfast admission ticket price
- Speaker: Georgene to pursue inviting Harlan Coben
- Baskets: Start soliciting in August
- Show tickets, dining, entertainment are very popular. Ella & Emiliana will try to repeat last October's successful (and free) Broadway, BergenPac and chocolates prizes for us.

- Be sensitive to low & moderate price points
- Door Prizes: get more for next year
- Will discuss Breakfast at next Committee meeting

Proposed Event Schedule for 2018-2019:

Late May/June: "Building a Capital Campaign"

- ○ Tie-in with Construction Bond Act
- ○ Crossover with Trustees & Government Relations Committees

October: Friends Breakfast

Late January/February 2019: Performers Showcase

- Crossover with Adult Services

Next Committee Meeting:

- Friday, February 9, 10 am, Hasbrouck Heights
- Snow Date is Friday, February 16, same time & location

Submitted by: Ellen O'Keefe, Chair