

# Friends 02-01-17 Agenda & Minutes

BCCLS FRIENDS of the Library Committee Agenda

Wednesday, February 1, 2017, 10 am BCCLS Office

Welcome-introductions

1. Volunteer recorder for today's meeting
2. Approve Minutes from 11/2/16 Meeting
3. Review Committee charges
4. Review Evaluation from 12/7/16 event
5. Program ideas-set calendar
6. BCCLS Friends Page and discussion on how to best disseminate handouts, etc. to Friends groups
7. Next meeting date
8. **Adjournment**

**Committee Members** Ellen O'Keefe, Chair okeefe@northvale.bccls.org  
Northvale

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Emiliana Tuohey	emiliana.tuohey@fairlawn.bccls.org	Fair Lawn
Melissa Singlevich	melissa.singlevich@hasbrouckheights.bccls.org	Hasbrouck Heights
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Robin Rockman	robin.rockman@oradell.bccls.org	Oradell

**Friends Consultants** Ella Urdang erurdang@aol.com Englewood

**Georgene Betterbed camel178@verizon.net Glen Rock**

Tasks:

1. Work with Scholarship Committee to host Annual Friends Breakfast in October 2017.
2. Identify needs, develop and implement programs that foster thriving Friends organizations that build and strengthen relationships with library board, director, staff and the public.
3. **Develop funding advocacy toolkit. Work with the Government Relations & Public Policy and Public Relations Committees to develop materials to engage Friends groups and communities in funding libraries over 1/3 mill through the Johnson Legislation or other legislative actions.**

## Past Committee Events:2016:

- NLW Kickoff, How May We Help You?, Wed, 4/11/16, 10 am, Hasbrouck Heights, 42 attended
- Reach Out, Reactivate, Recharge, Wed, 6/1/16, 10 am, Maywood, 42 attended
- Learn How to Successfully Advocate & Promote, Wed, 9/21/16, 7 pm, Hawthorne, 38 attended
- Building Friends-Best Practices: orientation packets, mentoring programs, building relationships, Wed, 12/7/16, 10 am, Hasbrouck Heights, 28 attended

## 2015:

- Membership Development, 2/18/15
- Book Sales, 3/18/15
- Presentation by Panel of Experts on Legal, Organizational and Financial Issues for Friends Groups, 5/20/15
- Public Relations including social media, websites and newsletters, 9/16/15
- Fundraising (including Ebay), 10/28/15
- Relationships between the Friends Group, Library Board and Staff, 11/18/15

## BCCLS Friends Committee Meeting

Wednesday, February 1, 2017

BCCLS Office- 10 am

### Minutes

Present: Ellen O'Keefe, Chair- Northvale Heights

Absent: Melissa Singlevich- Hasbrouck

Camille Valentino- Emerson

Robin Rockman- Oradell

Emiliana Tuohey- FairLawn

Jeanne Sylvester-Nutley

Daragh O'Connor- RiverEdge

Darlene Swistock- BCCLS

Donna Perkosky- Paramus

Ella Urdang -Englewood Friends

Georgene Betterbed- Glen Rock Friends

Lynn Kloss-Teaneck Friends

Jeanne moved to approve the minutes with revision and Donna seconded the motion which passed unanimously.

Biggest change regarding the committee charges is the Friends Committee will be responsible for the Friends Breakfast, being held on October 24<sup>th</sup> at Seasons.

Event dates for the year

Fundraising- March 8<sup>th</sup> with a snow date of March 15<sup>th</sup> at the River Edge Public Library- 10 am.

Group break aways-booksales, larger fundraisers, smaller fundraisers (seasonal), and long term fundraisers (trips). It was suggested that Friends groups provide "what they have learned" ahead of time so that packets could be provided.

May 4th- Showcase??

October 24<sup>th</sup>- Friends Breakfast

December 5<sup>th</sup> (with a snow date of December 6 th)

Next meeting date is Friday, February 17<sup>th</sup> 10 am at the River Edge Public Library.